

RESOURCE



PLATFORM IMAGE SIZING GUIDE

**EASILY CREATE AND REPURPOSE
CONTENT WITH OUR HANDY TEMPLATE
FEATURING THE IDEAL DIMENSIONS
FOR ALL MAJOR PLATFORMS!**

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Platform Image Sizing

Facebook

Cover Photo
851 x 315 pixels

Shared Image
1200 x 630 pixels

Profile Picture
170 x 170 pixels

Story Layout
1080 x 1920 pixels

Platform Image Sizing

X (Twitter)

Header Photo
1500 x 500 pixels

In-Stream Image
1600 x 900 pixels

Shared Image
900 x 450 pixels

Profile Picture
400 x 400 pixels

Platform Image Sizing

Instagram

Landscape Post

1080 x 566 pixels

Profile Picture

320 x 320 pixels

Story Layout

1080 x 1920 pixels

Portrait Post

1080 x 1350 pixels

Square Post

1080 x 1080 pixels

Platform Image Sizing

LinkedIn

Personal Cover Photo

1584 x 396 pixels

Company Cover Photo

1128 x 191 pixels

Profile Picture

400 x 400 pixels

Video Feed

1080 x 1920 pixels

Post Image

900 x 450 pixels

Platform Image Sizing

YouTube

Banner Photo
2560 x 1440 pixels

Video Size
1280 x 720 pixels

Video Thumbnail Photo
1280 x 720 pixels

Profile Picture
800 x 800 pixels

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Platform Image Sizing

Snapshot

Video & Ad Sizing
1080 x 1920 pixels

Geofilter Size
1080 x 1920 pixels

Profile Picture
320 x 320 pixels

Platform Image Sizing

TikTok

Carousel Pictures

1080 x 1920 pixels

Video Size

1080 x 1920 pixels

Profile Picture

200 x 200 pixels

Platform Image Sizing

Pinterest

Profile Cover Photo

800 x 450 pixels

Profile Picture

165 x 165 pixels

Pin Image

1000 x 1500 pixels

Board Cover

222 x 150 pixels

Square Pin Image

1000 x 1000 pixels

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